





EuroNorth Innovate

A live digital event brought to you by thought leaders from Dassault Systèmes and the SOLIDWORKS® community.

Innovation today and beyond, is all about combining collective human intelligence with a business platform that will unleash imagination and transform ideas into game-changing reality.

The EuroNorth Innovate event connects people and ideas for competitive and sustainable innovation. Take your next steps towards innovative collaboration by empowering today's pioneers to meet the challenges of tomorrow.



John Kitchingman, MD Northern Europe Dassault Systèmes

2021 Highlights

Over the next few pages, you'll find key take-aways, insights and more from this year's EuroNorth Innovate event, which covered five topics in one inspiring day.









The Changing Shape of **Business**

In 2019, Dassault Systèmes launched its Leadership in Business Sustainability program, aimed at enabling trusted relationships with clients. At the time, no one could have predicted a global pandemic let alone the impact it would have on businesses across the world.

But as key findings from this year's program survey show, despite a drastic and immediate increase in business risk and disruption, the pandemic has been a driver of development for many companies large and small.

During her EuroNorth Innovate session, Caoimhe Kiely was joined by Renso Kuster and Angelika Westermark to discuss the Leadership in Business Sustainability program and what its independent survey of hundreds of businesses has revealed.





Here are some of the highlights.

Leadership in Business Sustainability program

Key pillars:

- 1. Resilient product and service innovation.
- 2. Agile business models.
- 3. The workforce of the future.





What the program's survey allows us to do:

Benchmark year on year an evolving view of real-world business sustainability priorities.

Key take-aways from 2021:

50% of businesses saw their corporate agility improve as a result of COVID-19 challenges. 49% said that the pandemic accelerated their adoption of new technology. Overall, rapid change has driven new and more collaborative ways of working.



Caoimhe asks...

Caoimhe Kiely, VP Business Planning, Operations and Marketing at Dassault Systèmes

"It's encouraging to see that new market opportunities as well as long term growth goals have jumped into the 60th percentile, showing a positive and maybe even aggressive emergence from the global disruption. So, Renso and Angelika, what are you seeing with the companies you work with?"



Renso Kuster, Strategic Marketing and Innovation

"What we mostly see is that companies definitely see the need to change strategy. It's clear that whether you're focusing on your culture-to-be, or on innovation, you must not forget your daily operation because in the end that is what you are living from."



Angelika Westermark, CEO of SolidEngineer

"It's also important to broaden your business, so you don't rely on just one product or service to succeed. And we have to listen to clients more because their needs are changing as well. That's why collaboration is so important; so that we can develop our businesses together."

Kickstart your Start-up



Along with other speakers in the EuroNorth Innovate event, Siem van Boxtel of Cadmes has captured the value of the three-year SOLIDWORKS® for Entrepreneurs program. Here are the key take-outs:



The program is accessible and easy to get started with.



It expands your functionalities to fit your needs and grows with you.



Year one focuses on everything SOLIDWORKS has to offer. Year two covers the adoption phase, where growth is key. Year three focuses on the continuation of working with the right solutions.

Discover how you can develop and grow with the Entrepreneur and Start-up program here

VISIT WEBSITE

Collaboration is Key

Marine Biotech company, Alginor ASA has come up with a green technology that produces 100% biodegradable vegetable wrapping and pharma products. Founders Kjetil and Egil are using SOLIDWORKS throughout the entire development.

"The biggest plus with

3DEXPERIENCE"," said Kjetil

"is how we can collaborate
together. We always have
the latest models uploaded
onto the cloud. And it's
accessible from anywhere.
That's a big plus for us."

SOLIDWORKS[®]. A Brief Q&A



Can I reuse existing 3D CAD data?

Yes. SOLIDWORKS is fully conversant with almost all professional 3D CAD packages, as well as common third-party file types.



Is SOLIDWORKS available with flexible licensing?

Yes. Including: Perpetual licensing, rental licensing and network licensing to be shared on a server.



Is it easy to learn?

SOLIDWORKS is a Windows®-based intuitive 3D CAD system. Users often say it's by far the easiest system to learn in its class.



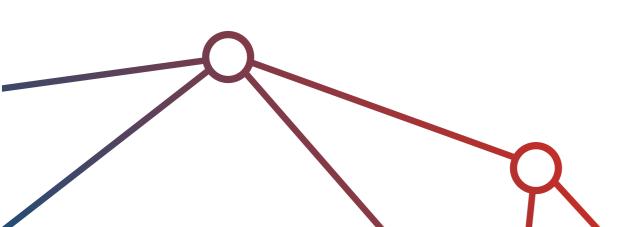
Does SOLIDWORKS offer solutions for the cloud?

Yes. CAD intelligent online file storage with access rights, revision management and customisable approval processes.



And what about security?

Cloud storage is now considered the safest option.



Guy Morris is the regional sales director at

frequently asked about SOLIDWORKS,

along with his answers:

Innova UK. Here are the questions he's most

Soundbites on the Evolution of Virtual Testing

"It now integrates really well into the CAD software."

"It provides faster results by taking advantage of the development on computer hardware."

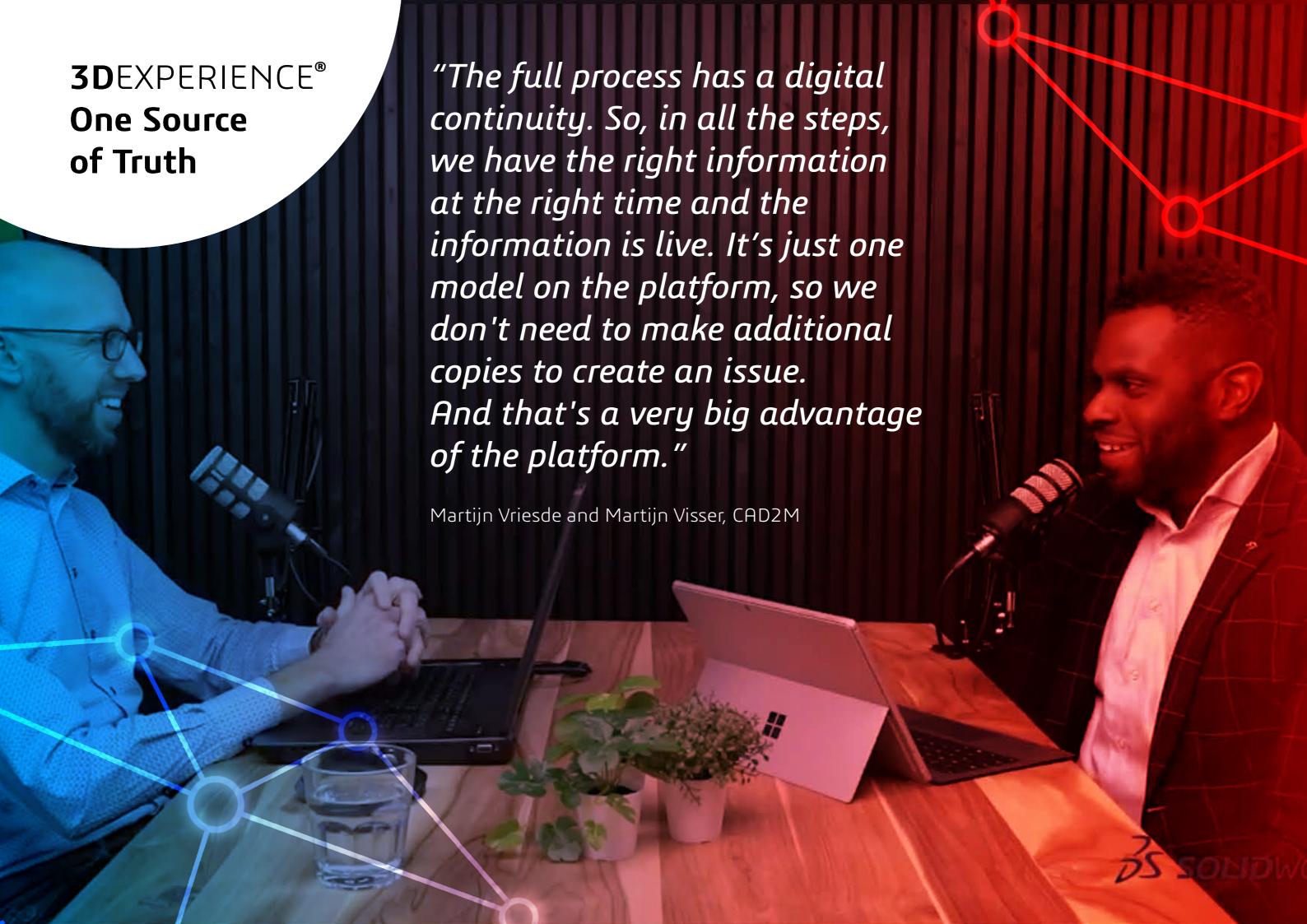


By Eirin Holmstrøm, Mechanical Engineer at PLM Group. 66

"Virtual testing has moved from a tool for experts to something that's available to everyone."

"Simulation results are gaining increasing trust as a reliable test."

"The future focus is faster testing and production of innovative products."



Matt Toon's Mini Guide to MODSIM

Saving time and cost on product revision isn't just about choosing the right software, it's also about adopting the most effective process.



MODSIM is a lean approach to engineering with the aim of revolutionizing productivity.



It aids seamless engineering by using one model and starting at the earliest phase of product development.



To allow engineers to confidently delive the right product at the right time.

"20% of time and cost has been expended because fundamental decisions were made early."



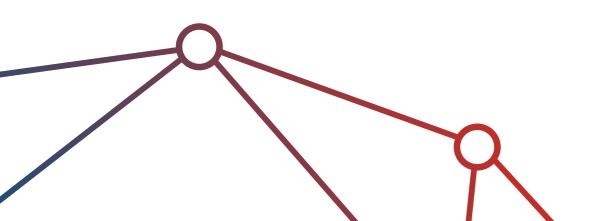
Matt Toon is a senior account manager for Simulation at TECHNIA UK.

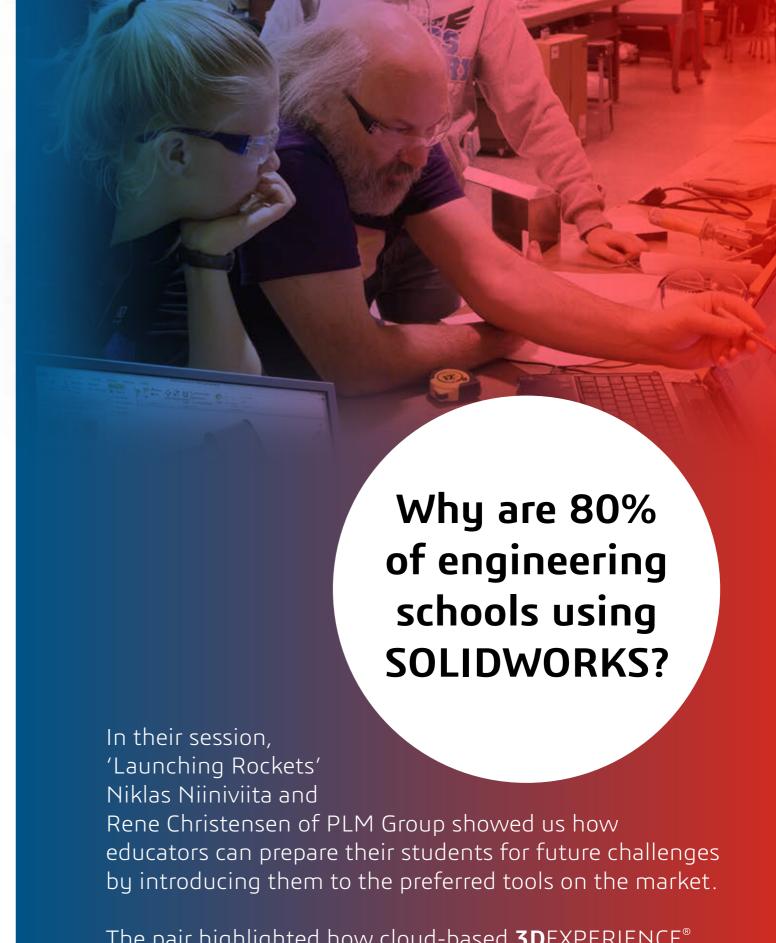


During his session on SOLIDWORKS® Composer, Driek Cornelissen, Marketing Manager at Design Solutions, highlighted the need for effective documentation.

Here is a quick A to C summary:

- **A.** Effective documentation has an impact on how the user experiences your product.
- **B.** It may help to determine if someone becomes an ambassador of your brand or not.
- **C.** Overall, it can have a direct impact on your turnover.





The pair highlighted how cloud-based **3D**EXPERIENCE® brings all the SOLIDWORKS capabilities together in a browser-based solution, making studying engineering easier and enhancing students' position in the jobs market.

The Digital
Transformation
Checklist





Jimmy Johansson is a cloud expert at PLM Group. Check out his session take-aways on innovating with SOLIDWORKS®

By Alan Prior VP, Industry Consulting, Dassault Systèmes

According to Alan Prior, businesses need an 'unfair advantage' to be resilient in the face of digital transformation, and the **3D**EXPERIENCE® platform gives you exactly that. Here's why:



Adopts a model-based data-centric approach with a single source of truth.



Utilize collaborative environments to connect people, functions, and organizations



Ensures continuity throughout the life cycle of the product or the service to allow data to be fully traceable.

"The **3D**EXPERIENCE platform provides that data-centric, collaborative environment that businesses need to embrace the full transformation".

Going cloud doesn't have to be a daunting quest that take ages to accomplish.

Click on whatever you want to save, select the bookmark and it's saved.

All the tools you need to take your first steps are in SOLIDWORKS.

3DEXPERIENCE does the boring tasks so you can focus on bringing value at work.

aving in 30Xtend...

Total elapsed time: 0 min,6 s



"As we move towards a new era in innovation together, Dassault Systèmes has an inspiring purpose:

To provide businesses and people with **3D**EXPERIENCE® universes to imagine sustainable innovation capable of harmonizing product, nature and life."

Indeed, one of our core values is challenging the status quo. And that's what you can expect from a Dassault Systèmes business relationship. Challenging each other will unearth creative and innovative ideas.

And not only do we strive to be your trusted advisor, but we also ask you to become ours".

James Aslin, Dassault Systèmes GEO Leader







Discover more at www.solidworks.com

